

AGENDA – August 26, 2022, 11:30 am – 1:00 pm
PPCoC Governing Board Meeting, CHP, <https://www.gotomeet.me/EvanCaster>

Members:

Alison Gerbig, Andy Barton, Andy Prehm, Anne Beer, Anne Markley, Chris Garvin, *Eric Leonard, Haley Chapin, Jansen Howard, *Karla Colonnies, Kat Lilley, Kayla Rockhold, Kimberley Sherwood, Kristy Milligan, Laura Nelson, Marissa Shoback, Michael Malone, *Paul Spencer, Shawna Kempainen, Stephanie Johnson, *Steve Posey, Terry Anderson, Velda Baker

**Indicates ex-officio member*

In attendance: Alison Gerbig, Andy Barton, Andy Prehm, Anne Beer, Chris Garvin, *Eric Leonard, Haley Chapin, *Karla Colonnies, Kat Lilley, Kayla Rockhold, Kimberley Sherwood, Laura Nelson, Marissa Shoback, Michael Malone, *Paul Spencer, Shawna Kempainen, Stephanie Johnson, *Steve Posey, Terry Anderson, Velda Baker

Absent: Anne Markley, Jansen Howard, Kristy Milligan, Stephanie Johnson

Meeting Agenda:

Call to order, approval of July meeting minutes – Alison Gerbig called to order at 11:32am

VOTE required to approve

- Andy Barton makes motion to approve, and Chris Garvin seconds, motion passes.

PPCoC Board Why? – Kayla Rockhold and volunteer who has not presented

Two volunteers needed for September Board meeting

Kayla Rockhold shared her why is to give voice to voiceless and provide them a platform to speak; the library is a space where people can be accepted and be that platform for people to share what they need.

Marissa Shoback also shared her why for this work and how she spent her early career in and out of schools and with students struggling with homelessness, has worked alongside Haley Chapin at Tri Lakes Cares; and has been at Violence Free CO for the last year.

Paul Spencer volunteered to share his “why” for next month.

CoC Board Meetings in 2022/Fall Membership Meeting – Alison

Review timeline of remaining meetings and determine holding December meeting

Preparing for Fall Membership Meeting

Discussion: General group consensus to have the PPCoC Board meeting and the Fall Membership meeting both take place on the same day on October 28th as well as have it in person, with virtual options.

Haley C. shared that she believes all members of the Board should make an effort to attend in person. Jennifer Mariano mentioned making sure the location of the meeting is accessible and has parking options.

Potential locations shared by the group include the Pikes Peak Library, El Pomar, or Bryant Construction.

Anne Beer makes motion to have the Board meeting followed by the Fall Membership meeting take place on October 28th in person with virtual options, with the Board meeting being shortened to 12:45, Haley Chapin seconds. No objections. Motion passes.

Chris Garvin makes motion to have the November meeting the week before Thanksgiving on November 18th, Terry Anderson seconds. No objections. Motion passes.

Strategic Goal 1: Make Homelessness Rare – agenda topics

NOFO – FY2022 Continuum of Care Program Competition – Evan Caster

Review HUD Policy Priorities

Understand CoC NOFO and Local Competition process

Go over timelines and discuss HUD shortened timeline

Evan Caster shared the shortened timeline this year from HUD, with a total of 9 weeks to submit this round's applications instead of 14-16 weeks. He also shared that there are DV Bonus Funds available.

Anne B. shared that she is happy to provide update on discharge planning and provide inputs.

Evan C. shared there will opportunity for input on the NOFO from the Board- CHP will reach out in September to interested members. He also went over the 9 priorities from HUD for this year and highlighted two new ones:

- LGBTQIA+ populations
- Increasing affordable housing supply

Strategic Goal 2: Make Homelessness Brief – agenda topics

Update on Strategic Planning Goals Progress – BRIEF Goal Activities – Evan

Review activities addressing measurable objectives of BRIEF goals

Discussion:

Steve Posey offered to help with review of strategic plan

Velda B. offered to help with connecting with people with lived experiences

Evan C. shared this ask of the board: help with specifically calling out success from different agencies and service providers who are doing the bulk of this work.

- Feedback from board around this ask:

- Kat Lilley: Ask service providers how they would like to be recognized; make it feel celebratory and not just like another task.
- Andy B. shared that he had shared these goals with operations staff and it was helpful for them to see what the CoC is looking at. He suggested the board do a potential activity at the Fall Membership meeting and ask them to think about and share what they are working on (give them a heads up so people know it is coming prior to meeting)
- Kim S: We need to ask the questions: Who is this for? Why does it matter? Could there be some routine survey we send out for people to submit ongoing work?
- Anne B: Ensure easy input and timely report out of what was submitted; She ask whether a newspaper or media partner such as The Gazette be on board with a monthly or bi-monthly article that reports on stuff like this- potentially an opportunity to highlight different orgs?
- Kat L.: One of best ways we can celebrate orgs is assisting with the PR piece. It can be harder for the smaller orgs to get that piece; we could potentially celebrate organizations that are less well known and highlight those smaller agencies.
- Velda B: In the article share data pieces such as: “this is how many people got housing”, “ this is how many people came through for lunch at Marian House” sort of like a dashboard – potentially identify 3 data points
- Shawna K: Bit of heart. Bit of data. Bit of economic impact. ALL 3 ALWAYS.

Strategic Goal 3: Make Homelessness Non-Recurring and One-Time – agenda topics

CoC Communications Plan – Amy Triandiflou (guest)

Role of a communications plan and request for participation

Request for participation from the CoC Governing Board

Amy Triandiflou share 4 points of a Communications Plan:

1. Why? Why are we interested in developing comms plan for CoC?
 - a. Want to educate people and community;

- b. Create awareness;
- c. Create engagement; the CoC wants people to reach out to them for data and resources
- 2. What goes in to a Comms Plan
 - a. Who is the target audience
 - b. Key Messaging – sharing the same message about why we do what we do
 - c. Develop FAQs and answers
 - d. Tactics
 - e. Timeline
 - f. Roles and Responsibilities
 - g. Measurement
- 3. Who wants to be part of a 75 minute discussion session led by Amy T. to help put together the plan
 - a. Volunteered:
 - b. Shawna K., Kat L. Anne B., Terry A., and Chris G.

Adjourn 1:29pm

Next Meeting: Friday, September 23rd – 11:30am-1:00pm