

JOB DESCRIPTION

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| TITLE: Director of Communications & Partnerships | STATUS: Exempt, Full Time |
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| REPORTING TO: Chief Executive Officer |
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Community Health Partnership (CHP) was formed in 1992 by local healthcare leaders to foster a collaborative approach to addressing health care issues. We exist to improve the health of the Pikes Peak region. Our vision is to pioneer a process of collaborative leadership that results in measurable improvements in community health.

The Director of Communications & Partnerships will:

- (1) Lead CHP's communications and messaging efforts by implementing its communications strategy, and
- (2) Work with staff to lead the organization's collaborative design process to address our community's most complex health challenges.

Essential Functions:

- Refine and implement the organization's new communications strategy. The communications strategy includes internal audiences (staff, board and members) and external audiences (elected officials, community and business stakeholders, media, and the general public).
- Oversee proactive and reactive media relations, which includes developing press releases, maintaining relationships with media partners, implementing media training, and leveraging staff and partners as subject matter experts.
- Manage communications across all platforms and oversee messaging tactics, including maintaining/updating website, developing/maintaining an active social media presence, conducting roundtables and panel discussions, hosting one on one discussions with elected officials and key stakeholders, and developing toolkits that support CHP's efforts to inform our members about key issues.
- Plan and execute major campaigns, including brand activations and annual events, that affirm our organizational core values and brand identity.
- Work in partnership with community coalitions, local/regional health departments, health care systems and other stakeholders to define core problems, develop solution prototypes, offer supportive environments for deep testing, and assess and recommend solutions that can then be implemented.
- Use proven community engagement and organizing principles and practices, effective project management skills, analytical and critical thinking skills, and adaptive leadership skills, while remaining rooted in a deep understanding of health equity and a commitment to racial justice.
- Provide strategic guidance to CHP program staff and partners in ways that strengthen the company's brand and reputation as a backbone organization.
- Support organizational objectives through partnership building and collaboration.
- Work with CEO and staff to set priorities, goals and procedures for strategic partnerships and advocacy efforts on behalf of CHP and its programs.
- Work with CEO and program staff to secure funds for key activities by developing and maintaining strategic alliances with local, state and national funders.

CHP is an Equal Opportunity Employer

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- Use qualitative and quantitative analysis to identify and/or assess community health problems and solutions.
- Research and understand best practices related to community health improvement.
- Engage diverse community stakeholders to design and implement an evaluation framework to assess impact and modify accordingly.
- Represent CHP at relevant network, coalitions, and working groups.
- Other duties as assigned.

Knowledge, Skills and Abilities:

- Experienced communications professional who has implemented broad-based campaigns designed to improve the health of a population or neighborhood
- Experience managing a variety of digital communications platforms
- Effective and experienced facilitator who can help diverse groups of community stakeholders move ideas into action that yield sustained results over time
- Possess a strong understanding of the social determinants of health and health equity to address health concerns across disease categories and conditions, and the complex interactions between health and the social determinants of health to maintain or improve health
- Demonstrated experience conducting research and compiling best practices related to community health strategies
- Knowledge of public policy and proven advocacy strategies
- Ability to translate quantitative and qualitative data into meaningful, actionable recommendations
- Direct experience in developing strategies that include the monitoring of outcome data for program improvement and decision-making
- Knowledge and experience working with community health stakeholders from multiple backgrounds
- Ability to thrive in a dynamic, fast-paced environment

Minimum Qualifications:

- BS/BA in health promotion, communications, public health, public administration, social science or another relevant field; MS/MA/MPH preferred
- Five (5) years of experience in a similar role, such as communications, health promotion, program management, community organizing, or public health planning
- Familiarity with Colorado Springs and the Pikes Peak region preferred
- Experience working with vulnerable and diverse populations
- Experience working on complex collaborations and an understanding of the role of backbone organizations
- Excellent knowledge of MS Office; working knowledge of program/project management software preferred
- Outstanding leadership and organizational skills
- Experiencing managing budgets
- Experience in fundraising and grant writing preferred
- Thorough understanding of project/program management techniques and methods
- Experience with project performance evaluation principles
- Strong oral and written communication skills; comfortable presenting to large groups on a regular basis



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Working Conditions

- Ability to work remotely, particularly as a result of the COVID-19 pandemic
- Sedentary physical work requiring an ability to lift 20 pounds with or without assistance
- Occasional lifting, carrying, walking, and standing
- Primarily works in a clean, comfortable environment
- A background check will be required prior to start of employment

LICENSES, CERTIFICATES, OR EQUIPMENT REQUIRED

This position may require the incumbent to occasionally use personal equipment (e.g. vehicle, cell phone, tools, etc.) in the course of their employment.

Interested candidates should submit a resume and cover letter by July 27, 2020 at 4:00pm to hr@ppchp.org.