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MINUTES—PPCoC Governing Board Meeting

24 May 2019, 11:30am – 1:00pm

CHP, 121 S. Tejon Street, Suite 601

Members in Attendance:

*Aimee Cox, Alison Gerbig, Andy Barton, Ann-Marie Manning, Bob Hughes, Chad Wright,
*Chris Garvin, Haley Chapin, Jacque Franklin, John Spears, Kat Lilley (on phone), Kimberley Sherwood,
Laura Nelson, Noreen Landis-Tyson, Shawna Kempainen, Steve Posey

Staff Present: Jennifer Mariano

Guests: Sherry-Lynn Boyles, Executive Director, TESSA, Joanna Crosby, City of COS, CDD

Absent: *Andy Phelps, Beth Roalstad, *Crystal La Tier

Documents: Minutes from April 2019; 2019 Governance Charter; HUD CoC Funding Overview Document

Call to order: 11:37 am

Administrative Business:

Approval of April 2019 Minutes— Chris motion to approve; Haley 2nd; All in favor.

PPCoC Updates:

Domestic Violence Trends in the Community and How They Impact Homelessness – Sherry-Lynn Boyles, Executive Director, TESSA

In 2016, about 8,000 clients served; 2017, about 10,000 clients served; 2018, about 15,000 clients served. Numbers are likely underrepresented. Know that only 25 -35% of survivors report the abuse. Believe that large increase in numbers served has been seen because of improvement in community partnerships, better data collection, and an overall increase in reporting Locally - seeing an increase in serious injuries in ER, increase in strangulation cases, and a request for help from school personnel. Sexual assault rate in El Paso County is double the national average.

Connection between homelessness and DV locally:

- 96% of victims of DV report financial abuse
- In families experiencing DV, 38% become homeless when they leave their abusers.
- 60% of homeless women report DV is the cause of homelessness.
- 90% of homeless women said that DV is in their background.

Due to an overwhelming response from clients about needed services, TESSA launched a housing program in 2017. Tessa's RRH program served 465 clients since 2017. 98.5% have maintained stable housing. Housing is low barrier. Only requirement is that tenant may not have an abuser on the lease. Credit success in



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program to mobile advocates who meet with participants where they chose and where they are comfortable to help clients navigate counseling, work programs, non-cash benefits, etc....

TESSA Just launched, *It's Not Ok Campaign* – Based on a New Zealand model. Campaign will include paid and donated advertising on billboards, tv and print media. They have social media posts as well as a website landing page for the campaign. Initial campaign is 6 months long; but there is a multi- year campaign plan that includes a work force and youth initiative,

Suggestion from Kimberley Sherwood to help support messages of DV prevention at our October Membership Meeting which also happens to be Domestic Violence Prevention Month

2019 Point-in-Time Numbers – Jennifer

Jennifer provided a brief overview of the PIT numbers that were e-mailed out last week. She noted that there was a slight decrease in unsheltered homeless and thought this was likely due to the weather on the night of the PIT. She also pointed out that it's important to recognize that the PIT is only looking at 1 night of data and it's important to look at the annual data on the total number of people experiencing homelessness and utilizing services. She said that there are over 4,000 unduplicated people in HMIS that indicated that they were homeless from 10/1/17 – 9/30/18 and approximately 9,000 people in HMIS that utilized services.

Aimee said that this is important data to mention in the Community Report to help the public and local officials understand that the

ACTION ITEM: Create an Ad Hoc Committee to look at the System Performance Measure (SPM) data that will be submitted on May 31st and the PIT data to determine what information should be communicated in this year's Community Report and help to determine talking points for the PPCoC. Kimberley, John, Shawna, Alison, Chris, Kat, and Noreen expressed interest in participating in the committee or designating someone from their organization to participate. Jennifer will get a meeting set up in the next few weeks.

Approved Governance Charter – Jennifer

Jennifer passed out copies of the 2019 Governance Charter that was approved at the May 1st Membership Meeting.

Governance:

One-Page Strategic Plan – Kimberley

The plan serves as a summary of February retreat work with revised statements. Kimberley would like everyone to review

Will do another version in the next calendar year. 3 big strategic goals, Places, Programs and Processes, More detailed work on larger strategic plan.

Funding Priorities for 2019 NOFA--Aimee

Aimee reported that CHP is not ready to make recommendations for 2019 NOFA Funding Priorities due to the ongoing challenge of migration issues and data clean-up. The HMIS team is finalizing data clean-up early next week and will submit the SPM report to HUD on 5/30. We will then look at the outcomes of the SPM's and make funding priority recommendations to the board for a vote.



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Nominating Committee Recommendations –Kimberley

The PPCoC Board of Directors serves as the Executive Committee for the PPCoC. Kimberley would like to recognize and thank Beth Roalstad for serving as the Board Chair for the last 2 years during a time of transition for the PPCoC, a change in lead administration from United Way to CHP, and for the last several months without any other officers. The Ad Hoc Nomination Committee of Jacque, Ann-Marie, and Kimberley met to determine the best way to select an officer slate and term since the incoming officers were not nominated during the board member recruitment period. The committee made recommendations for the board slate, conferred with these nominees about their interest and is presenting this slate at the May Board Meeting for full board approval. The current slate of candidates will serve through the end of 2019 with the option to seek re-election. Per the Governance Charter, moving forward, the officer slate will be done at the same time as the general board recruitment in the fall. Many thanks to Jacque and Ann-Marie to help with this process. Board Officer Responsibilities: Board Chair: Will facilitate meetings and work with the Administrator, Vice Chair, and Secretary to create monthly meeting agendas. The Vice Chair will serve as the meeting facilitator when the Chair is not available, and the Secretary will back-up the Vice Chair and also review the minutes prepared by the Administrator.

The committee recommends the following slate:

BC- Andy Barton
VC- Laura Nelson
Sec – Ann-Marie Manning

Motion to Approve - Noreen 2nd – John; All in Favor

Executive Committee Plan for Future – Aimee

Doing away with Executive Committee Meetings that were utilized to create agendas for upcoming meetings and included ex-officio members. Meeting agendas will be created by the Administrator, BC, VC, and Secretary.

New Business:

Update on CDBG and ESG Funding – Joanna Crosby, Community Development Division City of COS CDD moving to an online platform that is more user friendly and efficient to submit grant proposals. Will be transparent around what City wants to fund. Implementing a scoring rubric and external committee to review proposals. Asking question of each proposal, "How do your organizational outcomes and goals mesh with the funding priorities and goals identified by the Action Plan. ESG will be on a more predictable calendar. CDD is also working to create a system that prepares the community to apply for funding. Anyone interested in these funds should reach out to Joanna Crosby with CDD. 5 ESG applicants and 9 CDBG applicants were sent conditional letters of award for funding.

Adjourn— 1:09 pm

Next Meeting: Friday, June 28, 2019, 11:30 am – 1:00 pm, CHP, 121 S. Tejon Street, Suite 601