

## Collaboration in Action

Throughout 2018, CHP engaged in a robust planning process to recommend the strategies in this plan. The process drew upon existing knowledge, research, and interviews with member organizations and individuals. We learned that our community is looking for an organization ready to be a leader on community health issues and to be the place for truth and courage, advancing difficult conversations and stimulating innovation – all of which are key to better health outcomes.

That's why collaboration in action fuels our mission to improve the health and well-being of our neighbors. Because everyone deserves access to better health.

### OUR MISSION

CHP exists to improve the health of the Pikes Peak region.

### OUR VISION

By 2028, CHP will pioneer a process of collaborative leadership that results in measurable improvement in health outcomes.

### OUR CORE VALUES

#### Responsibility

We believe health is local, and it is our responsibility to promote good health in our community.

#### Collaboration

We work with others across sectors to address health issues more effectively; we leverage existing resources as we build new ones.

#### Innovation

We invest in new ways to address immediate needs, incubate ideas, and create systems change. We listen, think, act, and share what we learn.

#### Boldness

We engage in bold conversations about health that lead to enhanced resources and intelligent policies to help people thrive.

#### Respect

We believe people make healthier choices when they have access to healthier options. We remove barriers to better health, meet people where they are, and treat people with dignity.

### OUR CORE COMPETENCIES

- Exploring and scaling innovations
- Data-informed decision making
- Convenor/Collaborator
- Ability to steward funding
- Community of influencers
- Robust business support services

### OUR KEY DRIVERS

- Helping people access health services
- Addressing the determinants of health
- Being a trusted resource for health policy information

# Our Goals

## 1. SUPPORT AND ENHANCE THE SAFETY NET

Develop a roadmap for improving the access to and quality of care for low-income patients who are uninsured or underinsured in the Pikes Peak region.

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## 2. TACKLE AT LEAST ONE CRITICAL PROJECT TO IMPROVE HEALTH

Convene CHP members and stakeholders to identify a critical need project that can be developed and implemented within 36 months that will permanently transform a neighborhood, a health issue, or a specific population.

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## 3. ELEVATE ADVOCACY TO ACTION

With our members, develop and implement an annual public policy strategy to promote community health at the local, state, and as appropriate, federal levels.

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## 4. BUILD CAPACITY TO DRIVE PERFORMANCE

- Build a staff team that inspires confidence in the community.
  - Develop our brand and provide consistent communication to express our values, experience, and capabilities.
  - Invest in tools and training to strengthen our collaborative infrastructure.
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## 5. DEVELOP AND IMPLEMENT A VIABLE ECONOMIC MODEL

- Follow sound investment policies to ensure a source of cash for operations and secure sufficient external resources to fund projects.
- Implement clear criteria for investing in projects that advance our vision.
- Continue to build on CHP's robust administrative infrastructure and offer useful business services to the community.

## LEADERSHIP FOR BETTER COMMUNITY HEALTH

CHP will be a place to advance difficult conversations key to better health outcomes; for data-informed decision-making; and for speaking with one voice. CHP will simulate innovation, enabling front-line organizations to explore, test, refine, and implement solutions. CHP will remove obstacles to good health by coming alongside organizations with promising solutions that will permanently transform a neighborhood, health issue, or population.

## THE FUTURE

This is the room where it happens. CHP has led breakthrough collaboration. Influencers and thought leaders have come together to find viable solutions to our community's most significant health challenges. Action and accountability emerge from those gathered at the table. Our approach as a unifier has enabled stakeholders to consider more than individual interests and to commit to the common good. Together, we have forged a new era of physical, mental and social wellbeing.

As a result, people who live here are healthier and our community is thriving.